Market Details

Market Name\*

Market Bio

Year Founded

Physical Location of the Market, full address.\*

Main Point of Contact

First Name\*

Last Name\*

Title\*

Phone Number\*

Email\*

Social Information

Website\*

e.g: http://www.demo.com or http://demo.com

Facebook

Instagram

Twitter

Operations

Does your market operate year round? \*

 Yes

 No

The market operates on the following days:\*

 Sunday

 Monday

 Tuesday

 Wednesday

 Thursday

 Friday

 Saturday

Market operating hours

to

And occurs:\*

 Weekly

 Monthly

Administration

Does your market have a mission statement?\*

 Yes

 No

Mission Statement\*

Who manages your market?\*

 Paid staff, full-time, year-round

 Paid staff, full-time, seasonal

 Paid staff, part-time, year-round

 Paid staff, part-time, seasonal

 Volunteers

 Other

Select all that apply

Hourly wage of of main market manager\*

$

Estimated annual operating budget for this market\*

$

Do you charge an application fee to vendors?\*

 Yes

 No

How are vendor participation fees collected?\*

 Flat participation fee

 Percentage of sales

 Flat participation fee, plus a percentage of sales

 No charge to vendors

 Other

Vendors

The market primarily takes place in or on a:\*

 Park

 Parking Lot

 Sidewalk or other pedestrian area (such as a courtyard)

 Building, with the primary purpose of permanently housing the market

 Building, which typically serves other purposes, but houses the market weekly, monthly or seasonally

 Street

# of vendors during peak season\*

# of vendors during off peak season\*

Do you identify the market as producer only?\*

 Yes

 No

How does the market maintain the integrity of the claims of its producers?\*

 All producers sign a statement that their growing practices and products adhere to the market’s rules.

 All producers are subject to booth inspections from the market organization.

 All producers are subject to farm inspections from the market organization.

 All producers are required to maintain third-party certification (such as USDA Organic Certification)

 All producers must be certified as farmers market farmers by the state

 Not applicable

Select all that apply

County/City population\*

Don’t know? Enter the name of your County/City at this site to find out  
County/City population <https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml>

Describe the area\*

 Rural

 Suburban

 Urban

Total Square Footage\*

1 - 10,000 square feet

10,001 - 20,000 square feet

20,001 - 30,000 square feet

30,001 - 40,000 square feet

40,001 - 50,000 square feet

More than 50,000 square feet

Include only the square footage that can be used by the market as selling space (including aisles but excluding customer parking, storage space, or office space.)

Does your market have permanent infrastructure?\*Permanent infrastructure stays up when the market isn't there

 Structure / Cover

 Vendor Stalls

 Bathrooms

 Storage

 Signage / Roadway Signage

Select all that apply

Access

Who is authorized to accept SNAP at the market? \*

 SNAP is not available at the market

 The market organization only

 The market organization and some vendors

 Vendors only

 An outside organization on behalf of the market

Is WIC FMNP available in your county?\*

 Yes

 No

 I don't know

Is Senior FMNP available in your county?\*

 Yes

 No

 I don't know

Do any of your vendors accept WIC?\*

 Yes

 No

 I don't know

Are other vouchers accepted?\*

 Yes

 No

Please explain\*

Does the market offer incentives for customers using federal nutrition benefits (SNAP, FMNP, etc.)?\*

 Yes

 No

To what entity does your market report its incentive activity?\*

 A partnering nonprofit

 State, City or other local government

 A business sponsor

 A foundation

 I don't know

 Other

Select all that apply