



**Market Day Report: <Market Name>, <Market Date>**

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Number of vendors: \_\_\_\_\_

Number of Farm Vendors: \_\_\_\_\_

# of SNAP transactions: \_\_\_\_\_

\$ of SNAP tokens distributed: \_\_\_\_\_

How many volunteer hours were worked in preparation for and during the market day? \_\_\_\_\_

What was the temperature like today?

- Hot
- Warm
- Cool
- Cold

What was the weather like today?

- Sunny
- Cloudy
- Rainy
- Windy
- Snowing

Did you have any activities or outreach at or leading up to the market? Select all that apply:

- Chef/cooking Demonstration
- Taste Tests / Sampling
- Nutrition Education
- General Outreach
- Activities for Kids
- Contest
- Promotion
- Health Fair
- Gardening Demonstration
- Market Tours

Briefly describe the event:

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Was there a target population you were trying to attract? Select one:

- All Market Shoppers
- New Market Shoppers
- SNAP Recipients
- College Students
- Teens
- ESL Communities
- Coupon Program Participants
- Voucher Program Participants

Were there community partners supporting this activity? Select an option

- None
- Faith-Based organizations
- Primary or secondary school
- University or college
- Healthcare facility
- Bank
- Business
- Restaurant
- Non-Profit
- Government
- Community group
- Economic development group
- Grocery or other food retailer
- Other

Names of community partners:

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**Were there any outreach activities for this activity? Select an option:**

- Flyer distribution
- Food demonstration
- Public speaking event
- Food to door
- Radio advertising
- Public transit ads
- Other

**Was this activity/outreach at the market or off-site? Select an option:**

- At market
- Off-site

**Total number of participants:**

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**Participants under 18:**

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*Once this page is completed, be sure to add this data into your Metrics account.*